

WORDPRESS
BARISTA

CHEATSHEET TO
PERFECT IMAGES
in
WordPress

HARD CROPPING



SAMPLE SIZES

SQUARE THUMBNAIL

T1

OUTPUT



LANDSCAPE

T2



PORTRAIT

T3



WORDPRESS
BARISTA

SOFT CROPPING



SAMPLE SIZES

SQUARE THUMBNAIL

T4

OUTPUT



LANDSCAPE

T5



PORTRAIT

T6



WORDPRESS
BARISTA

To discover the perfect image size for your site, you'll need to know if your site uses "*Hard Crop*" or "*Soft Crop*".

HARD or SOFT CROP

1. Find the shape that your theme requires for a featured image. Usually you can see featured images on the home page or the category pages.

Example: square, portrait or landscape

2. Upload an image that is the wrong shape. Save and view theme output.

Example: If your category pages show square images, upload a drastically portrait shaped one.

3. Compare your new image output to the output in the diagrams on page 2.

Example: If your theme featured images are square, (T-1 or T-4) What does your output look like? Image A or image D?

Now you know if your site is using hard or soft cropping.

CONTROL THE DISPLAY

Hard Cropping - you control the photo by controlling the shape. Anything outside of that shape/ratio will be cropped off.

Soft Cropping - you control the size of the photo by uploading the correct shape. If you upload the wrong size, it will be shrunk until it fits within the theme's shape.